

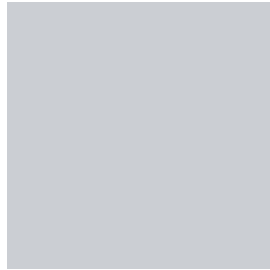
OpenMind 2022

# Style Guide

Color Styles

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## Colors



Headline Invert  
Light

rgba(203,206,211,1)  
#CBCED3

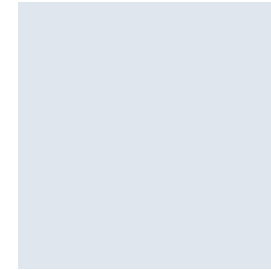


Image Gradient



Divider Content

rgba(179,193,206,1)  
#B3C1CE



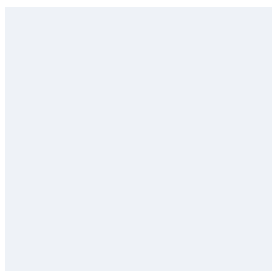
Divider/Divider  
Light

rgba(223,230,237,1)  
#DFE6ED



Divider/Divider  
Dark Gradient

rgba(119,119,119,1)  
#777777



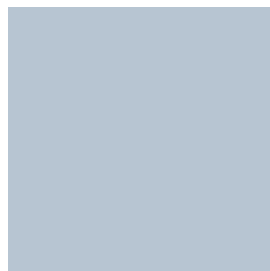
Form/Input Bckg

rgba(238,242,246,1)  
#EEF2F6



Form/Error

rgba(221,30,30,1)  
#DD1E1E



Form/Placeholder

rgba(183,197,210,1)  
#B7C5D2



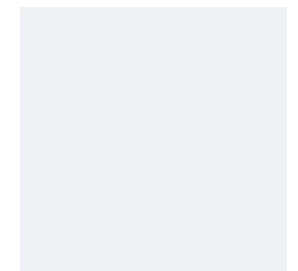
Form/Info

rgba(128,145,161,1)  
#8091A1



Form/Input Border

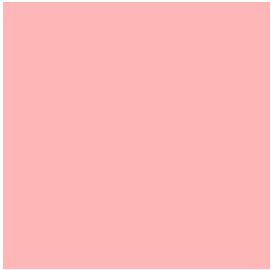
rgba(214,225,233,1)  
#D6E1E9



Form/Input  
Background

rgba(238,242,246,1)  
#EEF2F6

## Colors



Form/Input Error  
Border

rgba(255,182,182,1)  
#FFB6B6



Form/Input Error  
Background

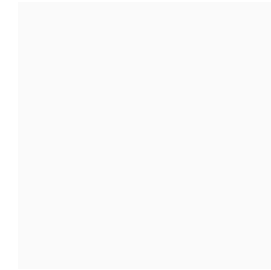
rgba(253,220,220,1)  
#FDDCDC



CTA/CTA Gradient  
Hover



CTA/CTA Gradient



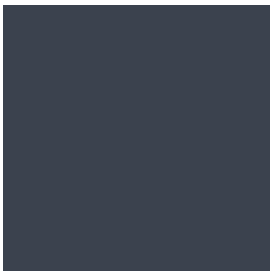
CTA/CTA Bckg  
Invert

rgba(250,250,250,1)  
#FAFAFA



CTA/CTA  
Background Invert  
Hover

rgba(255,255,255,1)  
#FFFFFF



Backgrounds &  
Gradients/  
Background Dark

rgba(59,66,78,1)  
#3B424E



Backgrounds &  
Gradients/Steel  
Gradient

background: linear-  
gradient(164deg,  
rgba(195,200,207,1) 0%,  
rgba(243,244,245,1)  
100%);



Backgrounds &  
Gradients/Base  
Gradient

background: linear-  
gradient(164deg,  
rgba(59,66,78,1) 0%,  
rgba(119,124,133,1)  
100%);



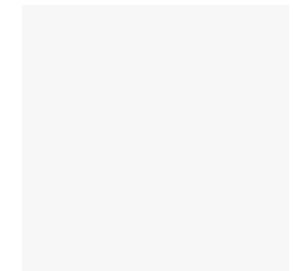
Backgrounds &  
Gradients/Accent  
Gradient

background: linear-  
gradient(164deg,  
rgba(220,106,29,1) 0%,  
rgba(201,73,13,1) 100%);



Backgrounds &  
Gradients/  
Background  
Accent

rgba(245,118,0,1)  
#F57600

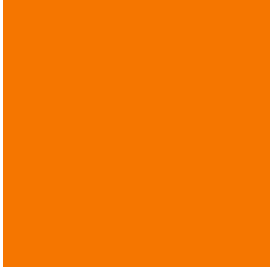


Backgrounds &  
Gradients/  
Background Light  
Grey

rgba(246,246,246,1)  
#F6F6F6

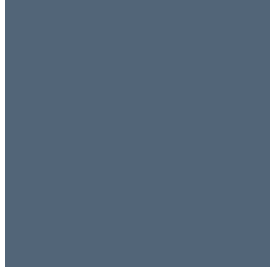
---

## Colors



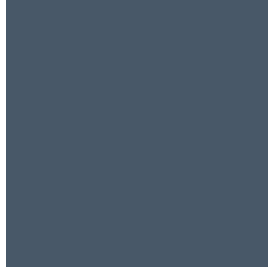
Copy/Copy Accent

rgba(245,118,0,1)  
#F57600



Copy/Copy Light

rgba(82,101,120,1)  
#526578



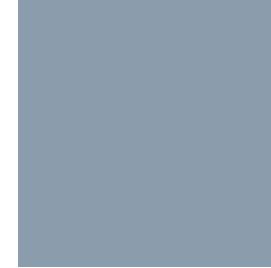
Copy/Copy Base

rgba(72,88,104,1)  
#485868



Copy/Headline  
Base

rgba(20,36,48,1)  
#142430



Copy/Copy Light 2

rgba(139,156,173,1)  
#8B9CAD

Typography Styles

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## Copy Image ALT

Font	Letter Spacing
Inter	0%
Weight	Text Decoration
Semi Bold	None
Size	Paragraph Spacing
14px	22px
Line Height	Case
22px	Original

**The brown fox jumped over the lazy dog.**

---

## Headline/H1

Font	Letter Spacing
Inter	-2%
Weight	Text Decoration
Semi Bold	None
Size	Paragraph Spacing
42px	54px
Line Height	Case
54px	Original

**The brown fox  
jumped over the  
lazy dog.**

---

## Headline/H2

Font	Letter Spacing
Inter	-2%
Weight	Text Decoration
Semi Bold	None
Size	Paragraph Spacing
36px	46px
Line Height	Case
46px	Original

**The brown fox  
jumped over the lazy  
dog.**

---

## Headline/H3

Font	Letter Spacing
Inter	-2%
Weight	Text Decoration
Semi Bold	None
Size	Paragraph Spacing
30px	38px
Line Height	Case
38px	Original

**The brown fox jumped  
over the lazy dog.**



---

## Headline/H4

Font	Letter Spacing
Inter	0%
Weight	Text Decoration
Semi Bold	None
Size	Paragraph Spacing
26px	32px
Line Height	Case
32px	Original

**The brown fox jumped over  
the lazy dog.**

---

## Headline/H5

Font	Letter Spacing
Inter	0%
Weight	Text Decoration
Semi Bold	None
Size	Paragraph Spacing
22px	26px
Line Height	Case
26px	Original

**The brown fox jumped over the  
lazy dog.**

---

## Form/Label

Font	Letter Spacing
Inter	1%
Weight	Text Decoration
Semi Bold	None
Size	Paragraph Spacing
14px	22px
Line Height	Case
22px	Upper

**THE BROWN FOX JUMPED OVER THE LAZY DOG.**

---

## Form/Label Submit

Font	Letter Spacing
Inter	1%
Weight	Text Decoration
Semi Bold	None
Size	Paragraph Spacing
14px	22px
Line Height	Case
22px	Upper

**THE BROWN FOX JUMPED OVER THE LAZY DOG.**

---

## Copy/Copy

Font	Letter Spacing
Inter	0%
Weight	Text Decoration
Regular	None
Size	Paragraph Spacing
18px	28px
Line Height	Case
28px	Original

The brown fox jumped over the lazy dog.

---

## Copy/Copy Invert

Font	Letter Spacing
Inter	0%
Weight	Text Decoration
Regular	None
Size	Paragraph Spacing
18px	28px
Line Height	Case
28px	Original

The brown fox jumped over the lazy dog.

---

## Copy/Copy Small

Font	Letter Spacing
Inter	0%
Weight	Text Decoration
Regular	None
Size	Paragraph Spacing
14px	22px
Line Height	Case
22px	Original

The brown fox jumped over the lazy dog.

---

## Copy/Lead

Font	Letter Spacing
Inter	0%
Weight	Text Decoration
Regular	None
Size	Paragraph Spacing
20px	31px
Line Height	Case
31px	Original

The brown fox jumped over the lazy  
dog.

---

## CTA/CTA Copy

Font	Letter Spacing
Inter	0%
Weight	Text Decoration
Medium	None
Size	Paragraph Spacing
18px	0px
Line Height	Case
24px	Original

The brown fox jumped over the lazy dog.

---

## CTA/CTA Copy Small

Font	Letter Spacing
Inter	0%
Weight	Text Decoration
Regular	None
Size	Paragraph Spacing
14px	0px
Line Height	Case
18px	Original

The brown fox jumped over the lazy dog.

---

## CTA/CTA Lead

Font	Letter Spacing
Inter	0%
Weight	Text Decoration
Medium	None
Size	Paragraph Spacing
20px	0px
Line Height	Case
28px	Original

The brown fox jumped over the lazy dog.

---

## Nav/Main Navigation

Font	Letter Spacing
Inter	0%
Weight	Text Decoration
Semi Bold	None
Size	Paragraph Spacing
20px	32px
Line Height	Case
32px	Original

The brown fox jumped over the lazy dog.

---

## Nav/Sub Navigation

Font	Letter Spacing
Inter	0%
Weight	Text Decoration
Regular	None
Size	Paragraph Spacing
16px	18px
Line Height	Case
20px	Original

The brown fox jumped over the lazy dog.